**Information to authors for publication in «Agricultural Bulletin of the Stavropol region»**

***The editorial board considers only the articles that meet all the requirements stated below. Incomplete set of documents will not be accepted.***

1. The submitted articles should contain the results of scientific research that are available for practical application in agriculture or are of special interest.

2. The submitted materials should be accompanied by the written permission of the organization provided the means for research in case if it owns copyright.

3. Paper size including annex should not exceed 6-10 pages. Font size – 14, font face - Times New Roman, page margins (top, bottom, right, left) 20 mm, portrait layout (see Annex 1).

4. Tables should be drawn in Word. Formulas are to be made in standard formula editor Word (Microsoft Equation 3.0), structural chemical formulae in ISIS / Draw or scanned.

5. Graphic material (pictures, drawings, diagrams, photos) are to be given in the text (formats JPG, TIF, GIF with a resolution of at least 300 dpi) in black and white format.

6. The list of references shall be compiled in accordance with GOST R 7.0.5-2008 (State standard). The text should contain references to the list (for example [5, p. 24], or (Smith, 2008, p. 17)). Number of references must be within 6-15. (see Appendix 2).

7. The structure of the submitted material:

- surnames and initials of authors’ names;

- title;

- abstract and keywords;

- information about authors;

- article;

- list of references.

8. Authors should submit their papers to [annya\_iv@mail.ru](mailto:annya_iv@mail.ru).

**Annex 1. Sample of the article structure**

**Kotlyarov I. D.**

**DIRECT ELECTROINIC TRADE OF AGRARIAN PRODUCTS**

**IN B2C FORMAT**

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**Keywords:**electronic commerce, agrarian products, farm food.

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Attention of both theorists and practitioners involved in the development of e-commerce in agricultural trade is focused on B2B. The literature on this issue deals with agribusiness informatization in general [7, 8], and with creation of integrated electronic market for agricultural products [9]. Regional electronic portals where medium-sized farmers offer their products to business customers from the other regions (e. g. in the Stavropol region [3] and in the Khabarovsk region [5]) operate rather successfully. However, the literature still does not cover the problem of development of B2C in agricultural electronic trading.

This situation is to a certain degree paradoxical, as a gradual increase in the standards of consumers' living led to the fact that they began to show interest in purchasing high-quality food - while that means not the quality of a brand, but naturalness and freshness of a products itself. People want to buy agricultural products produced without the use of chemicals, and was delivered right from a farmer to a counter (without long distance and large number of dealers). …

Cooperation is a proven tool for improving the efficiency of agricultural producers [6], and therefore we believe it possible to use its capacity to organize direct electronic trade of agricultural products.

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**Annex 2. Sample of list of references**

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